



Boost Your Holiday Rental Bookings With Internet Video Marketing

Get your holiday property seen by thousands of people on YouTube and other top video sharing portals with your own Professional Video Presentation!

Internet Video – A Powerful New Marketing Channel

It's a challenging time for everyone involved in the holiday rental business. Holiday rental owners and agents alike have to find innovative and cost-effective ways of making their properties stand out from their competitors.

Internet video is driving millions of people to websites everyday and **YouTube** is now the **2nd largest search engine** in the world after **Google**.



Internet video marketing is one of the **most cost-effective ways** of promoting holiday properties online. It costs nothing to submit your video to **YouTube** and the other portals, and the visitors that you generate from your video will **always be free**.

However, you cannot access this huge and growing market without having a video to upload. You need a professional video presentation that you can use to market your property online and start **boosting your rental bookings**.

The VillaTube Marketing System From Turismotec

Introducing **VillaTube** - a powerful but low-cost internet video marketing system designed specifically to allow holiday rental owners and villa rental agencies to promote their properties to the huge and fast growing online video market.

As part of our **VillaTube** service we will create a compelling and professional looking video presentation for your property, or collection of properties, and then upload your video to **YouTube** and the other top video portals so that you generate the maximum online exposure possible for your holiday rental property.

At just **£135** (plus VAT) **VillaTube** from Turismotec is an **extremely cost-effective** internet marketing tool at a fraction of the cost charged by most video production companies.

The price includes the production of a 3-minute video plus the distribution and promotion of the video. This is a one-time payment and there are **no hidden costs or recurring charges**.

Take a look at the quality of our sample video presentations by clicking the links below:

-  [Sample 1 - Quality Villas Italy Presentation](#)
-  [Sample 2 - Purple Ski Catered Chalets Presentation](#)
-  [Sample 3 - Solmar Villas Mallorca Presentation](#)
-  [Sample 4 - Solmar Villas Menorca Presentation](#)

VillaTube is a new and innovative marketing service for holiday property owners and agencies that is **not available anywhere else**.

4 Great Reasons to Order VillaTube

1. Get Your Property Seen By Thousands of People On YouTube

VillaTube offers a low-cost way to effectively market your property on **YouTube** and other top video portals like **Google Video, Yahoo Video, AOL Video, MySpace Video, MetaCafe, Holiday Rental TV, TripFilms** and many more.

The screenshot shows a YouTube video player for 'Solmar Villas - Algarve Villa Holidays Presentation'. The video content features a large, white, modern villa with a swimming pool and lounge chairs. The video player interface includes a progress bar, ratings (109 ratings), and view count (156 views). The right sidebar shows the channel 'HolidayRentalTV' and a list of featured villas: Villa Altair (Gale), Villa Bianca (Gale), Villa Crispa (Gale), Villa Oliveiras (Vale De Parra), and Villa Severino (Castelo).

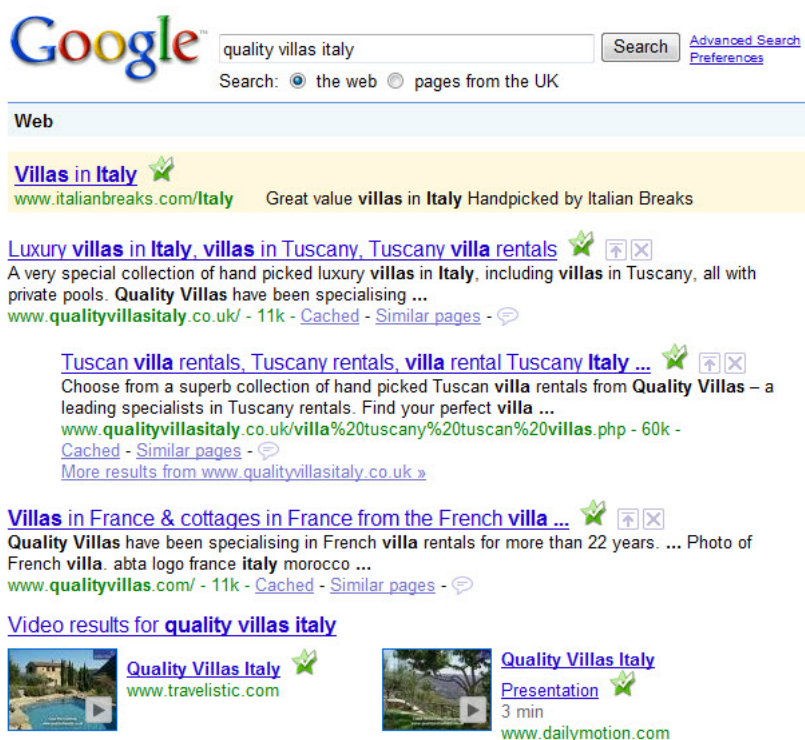
YouTube is now offering high definition playback so your video will look even more impressive.

You can also easily add the video to your **Facebook** page and other social media sites.

You can even email your video presentation to prospective customers.

2. Boost Your Website's Rankings In Google

As part of our **VillaTube** service we will upload your video to the top video sharing portals potentially generating dozens of incoming links to your website, which in turn will help boost your natural rankings in all the top search engines like **Google**, **Yahoo**, **AOL** and **MSN**.



In addition, **Google** is actively including related videos in its search listings as part of their 'Universal Search' concept.

This means that your video will have an opportunity to rank highly for related searches on **Google**.

You can see the 'Universal Search' concept in action to the left. **Google** has listed two of our videos in the top 4 natural listings for the search 'quality villas italy'.

By optimising the title and description text we are able to get our videos ranked in **Google** for a number of related search phrases.

3. Increase Your Website Conversion Rate With Video

Consumers are increasingly expecting a more informative and dynamic experience when they look to make expensive purchases online and a professional looking video presentation from Turismotec will provide just that.

Adding the video to your website or blog is as simple as adding a small piece of script to your website code. We will provide you with the script and you can add your video player to any page that you like. You will receive a copy of your video as part of the service so you can host it yourself if you prefer.

4. Get Ahead of Your Competitors

Many property owners are already using internet video to promote their properties online, however, most are using poor quality videos which do nothing to sell their property. In addition, many owners do not have the expertise necessary to correctly optimise their uploads and maximise the marketing potential of their video presentation.

VillaTube from Turismotec will ensure that you have an attractive and compelling video presentation that will be promoted online by a team of experienced online marketing experts.

How Does VillaTube Work?

VillaTube is quick, simple and easy. We will produce a high quality video presentation for your property using whatever materials you have available. Our most popular video is a simple, but professional looking slide presentation using normal high resolution photos which most people already use on their website. All four of the sample videos above were produced in this way.



When you order an internet video presentation from Turismotec we will send you a short questionnaire form that we use to plan your video. This will cover the theme of the video, the desired style, the sequence of the images, the caption text to be used and your choice of soundtrack. You then email us the images and we deliver the completed video usually within 15 days.

We then upload your video to the top 10 video portals and send you a report by email listing the links to your upload on each site.

All you have to do then is sit back and let your **VillaTube** internet video presentation sell your holiday rental property.

Included In Our VillaTube Marketing System

For just £135 (plus VAT) **VillaTube** is a highly effective internet marketing tool at a great value for money price. This is what you will get when you order **VillaTube**;

- ✓ **Your Own High Resolution 3-Minute Property Video Presentation.**
You keep the video and there are no additional or hidden charges, and no restrictions on how you use the video.
- ✓ **2 Years Free Hosting For Your Video Including A Custom Video Player.**
We will provide a custom video player for your video and we will host the player free of charge for 2 years.

All you have to do is place a piece of script on your site or blog and this will add a custom player for your video on any page you wish.

- ✓ **Your Video Promoted On The 10 Biggest Video Portals.**
Your video will be uploaded to **YouTube** plus 9 other major online video portals such as **Yahoo Video, AOL Video, Metacafe, Myspace Video, Tripfilms** and **Travelistic** etc, exposing your property to thousands of potential viewers.

We will add specially formatted keyword rich description copy with your video upload and include optimised links back to your website.

- ✓ **Enhanced Exposure On Holidayrental.TV**
Your video will benefit from enhanced exposure on **Holiday Rental TV**, the world's 1st video sharing website exclusively for holiday rentals. The offer includes a featured listing for your video on the home page for 1 month.

Order With Confidence From Turismotec

For just £135 (plus VAT) **VillaTube** from Turismotec is exceptional value. You can order your video with confidence from an **established specialist search engine marketing agency** that has been creating and delivering highly effective online marketing campaigns for more than **9 years**.



Turismotec Ltd (www.turismotec.com) works for travel, tourism, leisure and holiday related companies in the UK and Europe.

Our client list includes tour operators, hotels and resorts, villa rental agencies, ski resorts, car hire companies, sports equipment resellers and online travel guides. Turismotec also owns and operates **HolidayRental.tv** the world's 1st video sharing website exclusively for holiday rentals.

To Order The VillaTube Marketing System

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